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Sustainable Development Policy ISO 20121:2024 | Up Events S.r.l.

Up Events S.r.l. (hereinafter “**Up Events**”), founded in 2019 in Sassuolo, is a company specialized in the organization and preparation of corporate and exhibition events, in Italy and abroad. Thanks to a structured method and a consolidated network of professionals, **it manages every phase of the project** – from concept to dismantling – always offering customized, quality solutions in line with the customer’s identity. Up Events’ activities are based on **key values** such as **craftsmanship excellence, flexibility, operational precision and competitiveness**. The attention to detail and the tailor-made approach allows the company to offer tailor-made solutions, capable of enhancing each individual project.

During its development, Up Events has progressively oriented its management model towards the integration of the **principles of environmental, social and economic sustainability**, recognizing the importance of a balanced approach that considers the impacts generated by its activities. In continuing to pursue its objectives aimed at contributing to climate change mitigation and enhancing the social and economic effects produced, Up Events has decided to pursue the **ISO 20121:2024 Certification**, the international standard for the sustainable management of events.

This decision leads to the implementation of the values and intentions promoted by the ISO 20121:2024 standard and founding principles of this Sustainable Development Policy, as expressed in the document “4.5 Mission Statement ISO 20121_Up Events”:

- Stewardship;
- Inclusion and accessibility;
- Integrity;
- Transparency;
- Participation;
- Legacy.

In line with the United Nations Sustainable Development Goals (SDGs), Up Events has decided to adopt an **ESG** (*environmental, social and governance*) strategy to ensure the continuous improvement of sustainability activities and to generate value in the short, medium and long term.

With this in mind, **Up Events is active in the following ESG areas for the following commitments:**

ENVIRONMENTAL

- **Circular economy:** minimizing consumption, waste production and promoting circular economy practices;
- **Resource management:** commitment to more responsible choices with reduced environmental impact, able to better manage resources;
- **CO₂ emissions:** Commit to reducing carbon emissions in its operations.

Sustainable Development Goals pursued: **SDG 7:** Affordable and Clean Energy; **SDG 12:** Responsible Consumption and Production; **SDG 13:** Climate Action.



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SOCIAL

- **Employee well-being:** promoting employee well-being and creating an inclusive and respectful environment;
- **Awareness and training:** promoting extensive and up-to-date information on sustainability issues for employees and stakeholders;
- **Local impact:** improving the direct and indirect impact on the local socio-economic fabric.

Sustainable Development Goals pursued: **SDG 3:** Good Health and Well-being; **SDG 11:** Sustainable Cities and Communities.

GOVERNANCE

- **Human rights:** Comply with international conventions and guidelines aimed at promoting responsible business conduct and strengthening respect for human rights and children;
- **Compliance with the law:** ensuring compliance with current environmental, health, safety and labour regulations;
- **Stakeholder involvement:** raise awareness and involve all stakeholders on sustainability issues and consider their needs and expectations;
- **Sustainable supply chain:** directing suppliers towards sustainable choices and behaviours;
- **ISO 20121:2024 values:** manage the organization and planning of events in compliance with the principles and values of the previously mentioned Mission Statement;
- **Continuous improvement:** promoting continuous improvement, drawing up an annual Sustainability Report containing the results and lessons learned and an Improvement Plan for the following year.

Sustainable Development Goals pursued: **SDG 8:** Decent Work and Economic Growth; **SDG 9:** Industry, Innovation and Infrastructure.

This Up Events Sustainable Development Policy is implemented through a plan of operational actions, aimed at reducing environmental impacts, enhancing social benefits and amplifying the economic impact on the territory, in line with the principles of the ISO 20121 standard.

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